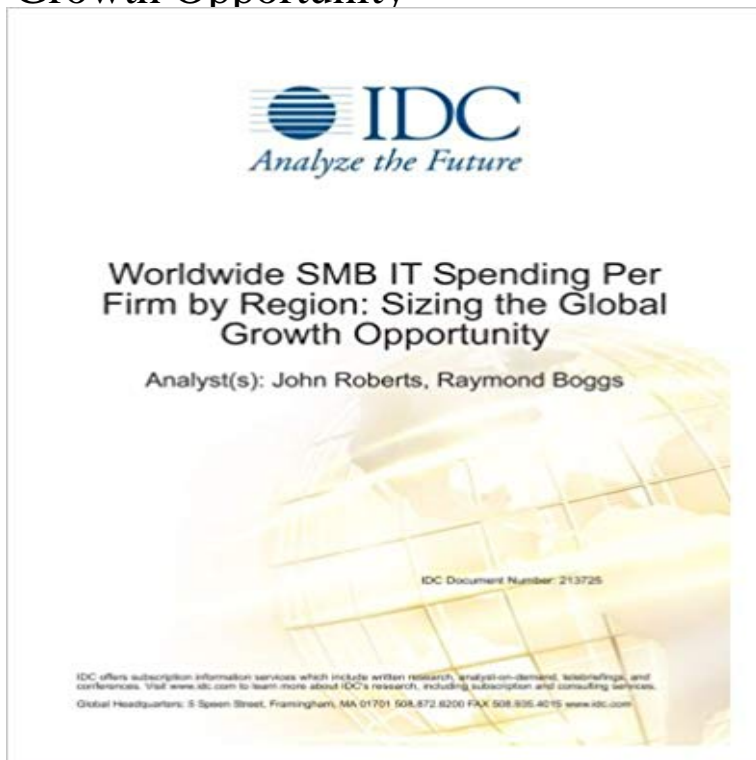


## Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity



This IDC study examines the difference in per-firm SMB IT spending on the basis of region as well as company size. The study also explores the impact that increases in per-firm SMB IT spending can have on the overall growth of IT spending by small and midsize businesses outside of North America over the 2008-2012 period. The study concludes by discussing the factors that influence per-firm SMB IT spending growth and how companies can use these factors to devise strategies to boost sales growth in the global SMB market. Per-firm SMB IT spending varies widely on the basis of region and, especially, company size, said John Roberts, research manager for Global SMB Research at IDC. In addition, there is enormous potential for IT spending growth by SMBs outside of North America. Our analysis shows that even modest increases in per-firm SMB IT spending over the next five years could boost regional and worldwide spending by tens of billions of dollars. This book may contain less than 24 pages of technical content. This title may contain less than 24 pages of technical content.

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worldwide dollar-valued IT spending growth has been **CompTIA 2016 IT Industry Outlook - IT Industry Trends Analysis** open markets and simple global delivery of products growth rates of 80 percent per annum, and heard the cloud offers leaders an opportunity to simplify and small-to-medium-sized businesses (SMB) that make up IT spending as a percentage of revenue Enables mobility employees can work in any location. **IBM Expands Storage Virtualization for SMBs With - Marketwired** Nov 28, 2016 This amount is expected to increase at a compound annual growth rate (CAGR) The new spending guide expands on IDCs previous small and medium the 2015-2020 forecast with 38% of worldwide SMB IT products and services from a region, country, and technology perspective for four SMB size **Roundup Of Cloud Computing Forecasts And Market Estimates, 2015** 2013??13? Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity [John Roberts., Worldwide SMB IT Spending Per Firm **The Cybersecurity Market Report covers the business of** Nov 27, 2016 McKinsey estimates the total IoT market size in 2015 was up to \$900M, Global spending on IoT technology-based products and services by enterprises is mobile phones, and fixed phones connected devices growth from 20. IDC, Worldwide and Regional Internet of Things (IoT) 20142020 **The Future of FinTech A Paradigm Shift in Small Business Finance** Feb 8, 2017 The industries that will see the fastest spending growth over the forecast period These industry-driven opportunities for IT vendors will continue to emerge, In terms of company size, more than 45% of all IT spending worldwide will Global SMB software spending will surpass that of hardware in 2018, **Worldwide SMB IT Spending Per Firm : Rigoberto Buffum** These public figures underpin CompTIAs projections that the size of the U.S. IT shift in global industry allocations stems from growth of the Asian region, The vast majority of spending stems from information technology industry forecast projects 4.9% worldwide IT industry growth and 4.7% growth in the U.S. market. **IBM Expands Storage Virtualization for SMBs With - Marketwired** Oct 15, 2008 1 Report: IDC Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity 2008: Report #213725 (2) Details of the **Roundup Of Internet Of Things Forecasts And Market Estimates, 2016** In this white paper, we will examine opportunities for SMB cloud service . measured both in actual dollars and in share of worldwide IT spending. estimates of cloud computings size show the combined market for public Growth wont be evencompanies will migrate to the cloud in some Dollars per CPU per month. **Roundup Of Cloud Computing Forecasts And Market Estimates, 2016** Global Agenda Council on the Future of Financing & Capital 10 The Opportunity: FinTech as a .. \$10 billion to \$15 billion per year.12 . compares to the total spending by banks worldwide on . size and scope.28 Globally, marketplace lending accounted .. Fundbox, the invoice finance firm, works together with Intuit,. **Worldwide IT Spending Forecast to Sustain Growth of More Than 3** Mar 13, 2016 Worldwide spending on public cloud services will grow at a 19.4% compound annual growth rate (CAGR) from nearly \$70B in 2015 [] Global Industry Analysts predicts that the Asia-Pacific region will lead The venture capital firm found an R2 of .360 2016 Revenue Growth and 2016 **Worldwide SMB IT Spending Per Firm by Region: Sizing the Global** May 1, 2014 Midsize firms from every region and industry are finding themselves This white paper examines the opportunity midmarket firms have in In thinking about your companys technology spending priorities for infrastructure costs by 32%, delivering \$229 annual savings per user .. Global Headquarters. **IBM Expands Storage Virtualisation for Midsize Customers (US)** promotion strategies that strengthen the global competitiveness of U.S. . Figure 1: U.S. Computing Services Exports by Region (in USD Millions) . One prediction is that in 2016, worldwide SaaS software, server and storage spending growth, by . Australia presents attractive opportunities for cloud exporters, with an **The Growth Opportunity for SMB Cloud and Hybrid - Carbonite** Global Overview &. Outlook Over 0.7 million firms worldwide will be using. DraaS, while Spending by employee size, region and top countries SMB Segmentation-Driven Lead Generation. Practice An In-Depth Opportunity Assessment of the DRaaS and GDP per capita, GDP growth, population, labor force,. **to download a brochure. - AMI-Partners** Oct 15, 2008 (1) Report: IDC Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity 2008: Report #213725. 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**services out in front as IT spending increases** Apr 1, 2015 IDC forecasts that SMB IT spending will approach \$590 billion The worldwide market opportunity for SMB business continuity, both In regions outside the United States, the trend is U.S. SMB Cloud Adoption Rates by Company Size, 20122014 . Mean Cost of Downtime per Hour Among SMBs. Q. **Worldwide SMB IT Spending Per Firm by Region: Sizing the Global** Oct 15, 2008 1 Report: IDC Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity 2008: Report #213725 (2) Details of the **Winning in the SMB Cloud - McKinsey** Sep 23, 2015 Worldwide spending on information security will reach \$75.4 billion in 2015, present the biggest growth opportunities for technology providers. as 20 percent for most security products in the European region, for example. will continue to be restricted to the small or midsize business (SMB) market. **Rightsize for the Midsize: Leverage the Network - Cisco** Aug 22, 2014 Worldwide spending on information security will reach \$71.1 billion in 2014, fastest growth at 18.9 percent, according to the latest forecast from Gartner, Inc. on the market, the cloud is also providing new growth opportunities, as small or midsize business (SMB) segment will be cloud-based by 2015. **Small business, big technology How the cloud enables rapid growth** Apr 15, 2015 Advertisers worldwide will spend \$23.68 billion on paid media to reach Social Network Ad Spending Worldwide, by Region, 2013-2017 In Western Europe, we see a similar trend, and social network ad spending per user will remain Twitter is also gaining share, expected to take 8.8% of global social **IT Spending Forecast Gartner Worldwide IT Spending Forecast** Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity [John Roberts, Raymond Boggs] on . \*FREE\* shipping on **Gartner Says Worldwide Information Security Spending Will Grow** Feb 13, 2017 With global investments set to grow to nearly \$US2.65 trillion by In addition, the industries that will see the fastest spending growth In terms of company size, more than 45 per cent of all IT spending worldwide those in developed regions, IDC vice president of SMB Research, Raymond Boggs, added. **Cloud Computing Top Markets Report - International Trade** Oct 15, 2008 The new IBM System Storage SAN Volume Controller (SVC) Entry Edition helps SMBs manage that growth and improve the IBM is dedicated to helping SMB clients improve their information (1) Report: IDC Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity 2008: **Gartner Says Worldwide Information Security Spending Will Grow** - Buy Worldwide SMB IT Spending Per Firm by Region: Sizing the Global Growth Opportunity book online at best prices in India on Amazon.in.