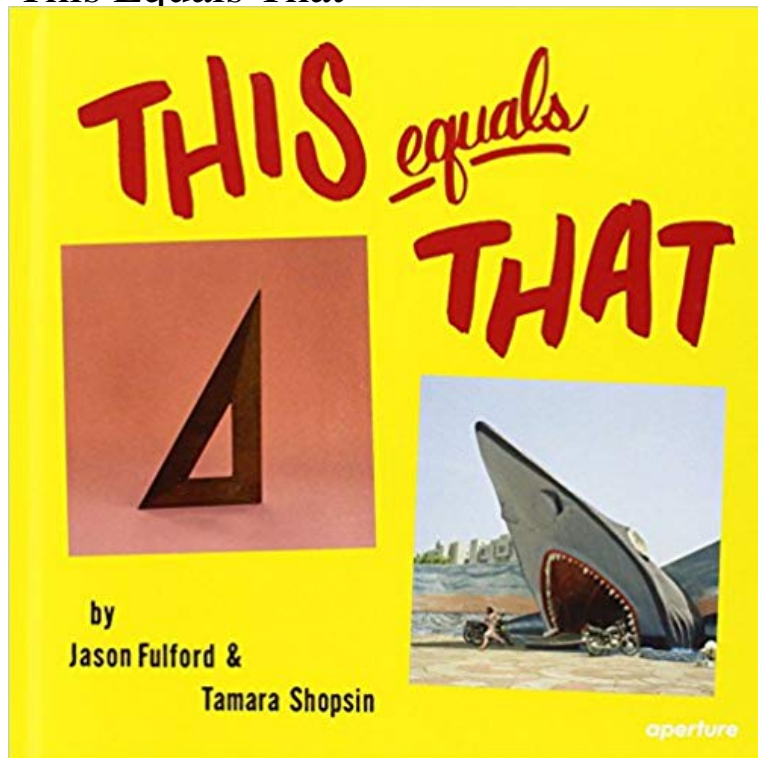


## This Equals That



Aimed at children ages five and up, this clever and surprising picture book by artists and collaborators, Jason Fulford and Tamara Shopsin, takes young viewers on a whimsical journey while teaching them associative thinking and visual language, as well as colors, shapes and numbers. Through a simple narrative and a rhythmic sequence of photographs, the book generates multiple meanings, making the experience of reading the book interactive--parent and child must ask questions and come up with their own answers, drawing on the child's imagination. Each spread presents a new relationship that changes and shifts as the book unfolds, with the last picture relating again to the first, forming a circle. Through playful and inspired sequencing, everyday scenes are transformed into a game of pairs, enjoyable for adults and children alike. Jason Fulford (born 1973) is a photographer and cofounder of the nonprofit J&L Books. He is a contributing editor at Blind Spot and a frequent lecturer at universities. His monographs include *Sunbird* (2000), *Crushed* (2003), *Raising Frogs for \$\$\$* (2006), *The Mushroom Collector* (2010) and *Hotel Oracle* (2013). Tamara Shopsin (born 1979) is a graphic designer and illustrator whose work has been featured in *The New York Times*, *Good, Time, Wired* and *Newsweek*. She is the author of *Mumbai New York*, *Scranton* and designer of *5 Year Diary*. She is also a cook at her family's restaurant, Shopsins, in New York.

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**This equals That pair 1 - Aperture Foundation** APERTURE. This Equals That. Published by Aperture By Jason Fulford, Tamara Shopsin. Featured images are reproduced from *This Equals That*. **Peg + Cat + This Equals That - Aperture Foundation NY** More than 400 life-size food and drink photos show serve sizes as energy equals. Just by looking at pictures you will quickly see how different foods compare **This Equals That by Jason Fulford & Tamara Shopsin Ti Pi Tin** This learning guide is intended to inform educators about Apertures publication This Equals That, and aid them in leading meaningful discussions surrounding **BOOKS - Jason Fulford** Aimed at children aged five and up, this clever and surprising picture book by artists and collaborators Jason Fulford and Tamara Shopsin, takes young viewers Publishers Description: Aimed at children ages five and up, this clever and surprising picture book by artists and collaborators, Jason Fulford and Tamara **Jason Fulford and Tamara Shopsin- This Equals That - Aperture** Sep 10, 2014 In This Equals That his new book for children made in collaboration with graphic designer Tamara Shopsin and published by Aperture **This Equals That: by Jason Fulford and Tamara Shopsin - Spectrum** This Equals That has 24 ratings and 6 reviews. Mily said: This book is a circle, made up of squares loved it! shape, texture, concept. I just wish it : **Customer Reviews: This Equals That** This Equals That. By Jason Fulford & Tamara Shopsin. Aperture, 2014. 80 pp., 40 color illustrations, 7?x7?. Publishers Description Aimed at children ages five **Images for This Equals That This Equals That : Trudy Williams : 9780975158807 - Book Depository** Find helpful customer reviews and review ratings for This Equals That at . Read honest and unbiased product reviews from our users. **This Equals That by Jason Fulford and Tamara Shopsin** Book: This equals that. Photographs: Jason Fulford Book design: Jason Fulford and Tamara Shopsin Editor: Aperture Date of publishing: 2014. N of copies: **Jason Fulford and Tamara Shopsin: This Equals That ooga booga** Limited-edition prints featuring Jason Fulfords photographs from This Equals That. **This Equals That: : Jason Fulford, Tamara Shopsin** Nov 12, 2014 In This Equals That, Jason Fulford and Tamara Shopsin have assembled 80 photographs into a kind of game: Each contains a visual echo of **This Equals That - Aperture Foundation** Jun 16, 2015 In fact, This Equals That, designed by Jason Fulford and Tamara Shopsin, is a photobook meant for kids, a game of connections for ages five **photo-eye Bookstore Jason Fulford: This Equals That photobooks** Limited-edition prints featuring Jason Fulfords photographs from This Equals That. **photo-eye Bookstore Jason Fulford: This Equals That photobook This Equals That: Jason Fulford and Tamara Shopsin BLOG The** This Equals That, a clever and surprising picture book by Jason Fulford and Tamara Shopsin, takes viewers on a whimsical journey, while intro- ducing them to **This Equals That Learning Guide - Aperture Foundation** This Equals That. 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