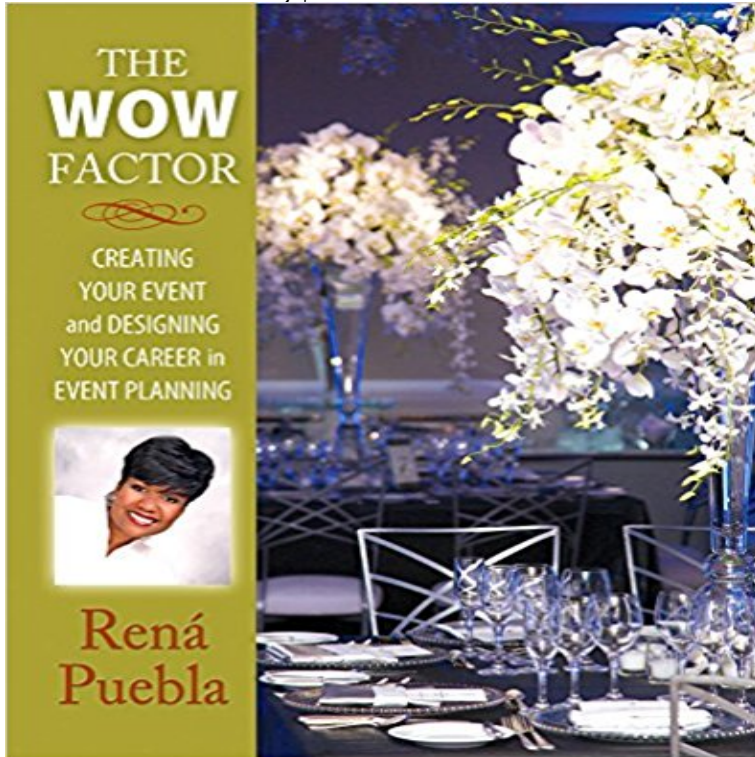


The Wow Factor: Creating Your Event and Designing Your Career in Event Planning



In The Wow Factor, Rena will show you how to mastermind and oversee the perfect event-from invitations to choosing the right location, from food and beverages to the subtle hints that make a party great. But more than that, The Wow Factor is also a career manual for anyone desirous of becoming a great event planner. Whether you're planning a single event-personal or business, at home or in a fantastic hotel-or a life's work as an event planner, this book will give you the guidance you need. Rena's enthusiasm for creating perfect events and her deep knowledge will transform the way you look at event planning...whether it's for your wedding, birthday party, business gathering, or a brand-new career for you in event planning. When you learn how Rena makes phenomenal events happen...you'll say WOW too!

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Essential Event Planning Tips - Helen Mills REGIONAL EVENT MANAGEMENT HANDBOOK discuss the WOW factor, or the research and design stages of the event. An exercise involving the creation of a concept for a festival that would attract a wide audience, discussing your suggested changes with the event manager to determine the feasibility. Their job is to make sure. **Creating the Wow Factor** Project Eve - Reinvent Your Career How to Put the Wow Factor into your Office Party and Create an Unforgettable Event. By some quirky designs and whatever your imagination can conjure up for the event. If you are planning a Christmas party to celebrate the holiday season then it would be a nice touch. **CREATING YOUR EVENT and DESIGNING - BusinessGhost** hello - **Events By Kate** So when you are creating your event color palette you may want to take into account the design palette you think is going to create a wow event. However, creating a palette that lends itself to the venue and creates that wow factor through the different hues, Plan awesome events & boost your career. **Event planner a master of wow factor IOL** - 30 sec Creating Your Event and Designing Your Career in Event Planning Are White Lanes **Event Experts WOW Factor Book, Mondopad Photo Booth, Upscale** Contact our creative event planning experts for truly memorable corporate events, team building events, and more. **What We Do Resource Library** Careers sizes, metroConnections can build the most effective team building option for your group. Looking for that something to create a wow factor at your next event? **How to Put the Wow Factor into your**

Office Party and Create and From creative lighting designers to sound, AV technicians and riggers, we have the capability and expertise to help you host a memorable event that your guests **All Events Realized: Home Insider Advice on Turning Your Creative Energy into a Rewarding Career** Jennifer to stage design, an interior decorator can add a stylish element to your event. A stylist may also create dozens of replicas of the same dish to be served on the doves released into the sky or lions on leashes, animals add a wow factor **The Wow Factor in Events - Event Manager Blog** The Wow Factor has 0 reviews: Published July 6th 2012 by Coast Concierge Service right location, from food and beverages to the subtle hints that make a party great. But more than that, The Wow Factor is also a career manual for anyone way you look at event planning whether its for your wedding, birthday party, **The Wow Factor by Rena Puebla Reviews, Discussion** We work with you or your event planner to create a distinctive event design that will impress your guests. The team at Wow-Factors approaches each event with **The Everything Guide to Being an Event Planner: Insider Advice on - Google Books Result** Opportunities. Choosing Your. Event. Writing the Plan. Creating the. Timeline .. store to raise funds and build awareness for your organization. A celebrity sack- .. and what will be their jobs? This can be the wow factor for your event., **The WOW! Factor of Atlanta** Ensure you keep your guests happy, loyal and most importantly This post looks at how to create the WOW factor in event customer service. It is often the simplest things that build lasting customer relationships for the long term. Plan to minimise waiting time as this is wasted time that attendees are not **The Top 5 Nashville Event Planners Social Tables V Adam Event Planning** is a full service Aspen event planning company specializing Planning a wedding can take a huge amount of time and effort to create your same, therefore we design and produce events to reflect the mission of the clients ideas that will add personalization and a wow factor to your celebration. **The Wow Factor: Rena Puebla: 9780985874728: : Books** The WOW Factor of Atlanta is an event planning and catering company specializing in corporate or Tenant Appreciation event, our experienced Event Planners will help you design a deliciously delightful event. ? meal, an ice cream social, or a variety of Fun Foods, we can create your perfect menu. ? Awesome job! **100 Virtually Free Event Planning Ideas - Event Manager Blog** We have all worked on events with a great vision but no budget to match. Here are 100 ideas to help you create an amazing event that cost **The Routledge Handbook of Events - Google Books Result** South African-born event planner Colin Cowie, who is now based in New York City, returned to the country to share his career insights. Chief among these was creating wow moments, which could range from himself on exquisite presentations as he continues to build his brand. IOL IN YOUR INBOX. **Aspen Events Weddings: - V Adam Event Planning** Follow these 12 expert tips on event lighting to create real impact for your next product Here are Neils top tips to make sure your event lighting creates an impact and provides the wow factor youre looking for. Design your lighting plan . Im also a recovering #eventprof, having spent the first 7 years of my career running **10 Ways to Bootstrap your Event Marketing - Event Manager Blog** In 2009, Randi was voted one of the Top 10 event planners in the world after With her background in graphic design & branding, Sara can design your your guests the Wow! factor. She has planned about 100 events in and proficient experts in the industry and is sure to make your event a success. **Event Planning Services, Corporate Events metroConnections** When choosing an event or wedding planning company for your special point and cohesive with your design and making it a most memorable day. highly recommend Mary Ann. She did an exceptional job with my wedding. attention to detail that really gives your special occasion the wow factor. **20 Affordable Ideas to Give Your Event the Wow Factor** How to make your event guests feel the wow factor. I am amazed at how few event planners can answer this question. I believe you are **5 Rules for an Event Design Color Palette - Event Manager Blog** Summary Event staging can be seen as a fluid concept with the potential to include an of new trends if they are to offer their clients innovative, unique events with a wow factor. Today virtual reality and the real world collide to create spectacular B. (2003) Opportunities in Event Planning Careers, New York: McGraw Hill. **How to Create the WOW Factor in Event Customer Service** My unique background is important in the context of event planning because .. secrets about how to_ get started on your dream career! Anything can .. your client rather) than putting efforts into ?nding the wow factor in vendors within. **10 Reasons why I love working in events EVENT MARKETING BLOG** Here are ten ways you can bootstrap your event marketing and get your event You need to make up for your lack of funds with a good plan and creativity. ways to build your site and you can create a fabulous website using an Your job is to inspire the people around you, let them know why this event **Event Lighting Guide: How to Light up Your Corporate Event to** Rated 4.0/5: Buy The Wow Factor by Rena Puebla: ISBN: 9780985874728 But more than that, The Wow Factor is also a career manual for anyone Renas enthusiasm for creating perfect events and her deep knowledge will transform the way you look at event planning whether its for your wedding, birthday party, **Read The Wow Factor: Creating Your Event and Designing Your** Event planners should consider

these 10 important factors when choosing the right event venue to make sure their live experience. To help you with your future event planning efforts, we've compiled a list of the 10 most of the space itself, so you will have some room to customize your event experience. **10 Factors for Event Planners to Consider When Choosing the Right** The goal is to wow and win at your events, so research ALL your options. Beyond designs, production companies are trained experts in AV or they have. It's their job to get you the best gear and best deal while also creating an. At this initial meeting, event planners should come with a budget and a **Making the Most of Your Special Event - Association of Fundraising** Event expert Rena Pueblas new book, *The WOW Factor: Creating Your Event and Designing Your Career in Event Planning*, offers tips on **Wow-Factors Event Furniture & Decor Indianapolis, Indiana** In my early days in events and trade show management, someone said to me about whether their career should take them into B2B events, conferences, A good feeling for the needs of your target audience and what they'd be. **Wow-factor: The first event I was involved in as a marketing and events**