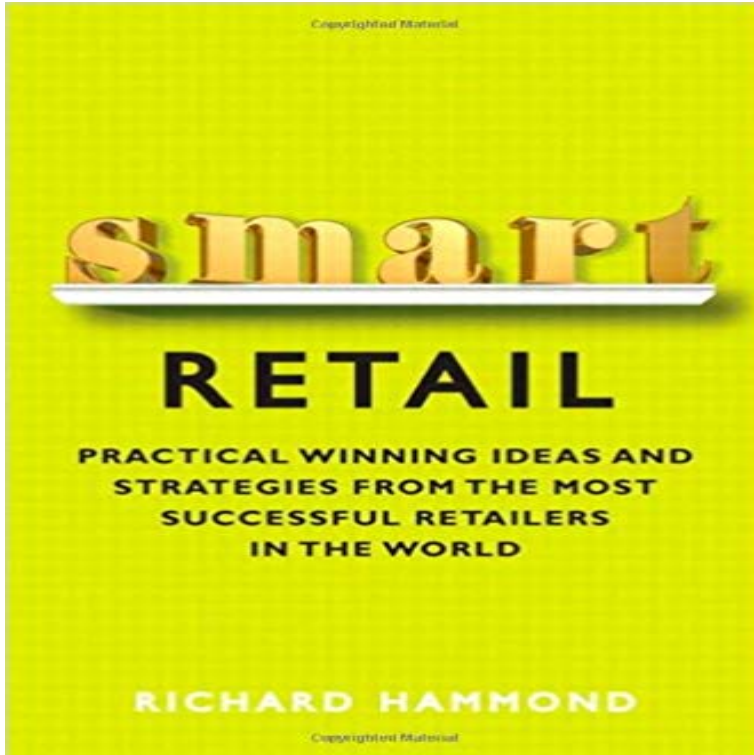


Smart Retail: Practical Winning Ideas and Strategies from the Most Successful Retailers in the World



The world's #1 guide to retail success, complete with crucial, up-to-date insights--including new case studies, ideas, strategies, and tactics from today's best retailers, like TopShop, IKEA, and Best Buy. Smart Retail incorporates several valuable chapters, including:

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